

Capabilities Statement

Ridge Theory is a cutting-edge technology firm specialized in developing custom digital solutions to government agencies and commercial enterprises. Our deep technical and industry understanding enables us to deliver robust solutions built on state-of-the-art technology to satisfy complex requirements and delight our clients. We deliver software development, IT, and digital marketing support to organizations nationwide. From custom software to digital marketing and IT staffing, our services seek to exceed project expectations.

Core Competencies



Software Development

We build custom, scalable software that adapts to your business needs. From mobile applications to SaaS applications, our solutions prioritize functionality, security, and scalability. Our expertise includes:

- Enterprise Platform Development
- Systems Integration & Automation
- Cloud Solutions & Data Management



IT Staffing & Solutions

We provide flexible IT support for projects & ongoing support:

- Custom Infrastructure Development
- Security Analysis and Updates
- Ongoing Infrastructure Management
- Full-Time, Part-Time, & Contract IT Staffing



Digital Marketing & Growth

We help businesses and gov organizations reach and engage target audiences to drive awareness and conversions:

- Web Design & Development
- Brand Development & Positioning
- Content Strategy & Creation
- Social Media & Advertising



Consulting and Strategy

Beyond execution, Ridge Theory offers strategic consulting to drive digital transformation. Our expert guidance identifies growth opportunities and operational efficiencies in:

- Change Management
- IT & Product Development Consulting
- Market Analysis & Positioning

Company Data

- ◆ SBA 8(a)
- ◆ Woman Owned Business
- ◆ UEI: YTPJZ3JHEL13
- ◆ Cage: 978T2

Our Differentiators

- ◆ **Inclusivity:** As a woman-owned small business, we bring diverse perspectives and foster inclusivity.
- ◆ **Comprehensive Workforce:** Our large network of professionals provides full coverage with quick ramp up times.
- ◆ **Industry Expertise:** We excel in manufacturing, logistics, healthcare & more.
- ◆ **Innovation:** We use cutting-edge technology & targeted strategies to deliver data-driven solutions.
- ◆ **Excellence:** We pride ourselves on our attention to detail, proactive communication, and client satisfaction.

NAICS Codes

- ◆ 541511 - Custom Computer Programming Services
- ◆ 541512 - Computer Systems Design Services
- ◆ 513210 - Software Publishers
- ◆ 519290 - Web Search Portals & All Other Info. Services
- ◆ 541519 - Other Computer Related Services
- ◆ 541690 - Other Scientific & Technical Consulting Services
- ◆ 541990 - All Other Professional, Scientific, Tech. Services
- ◆ 541611 - Administrative & General Management Consulting
- ◆ 541810 - Advertising Agencies
- ◆ 541613 - Marketing Consulting Services

