



**RIDGE
THEORY**
DIGITAL SOLUTIONS

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Reach Your Digital
Summit.

Qualifications Brief

2024

Ridge Theory LLC.

www.ridgetheory.com



About Ridge Theory



Ridge Theory is a cutting-edge woman-owned technology firm specialized in developing custom digital solutions to government agencies and commercial enterprises. Our deep technical and industry understanding enables us to deliver robust solutions built on state-of-the-art technology to satisfy complex requirements and delight our clients.

Having come from the world's leading tech companies, our founders bring with them best practices and access to world class talent to ensure on-time delivery and project coverage throughout the entire product lifecycle.



Software Development



AI / Digital Transformation



IT Staff Augmentation



Digital Marketing



Our Values



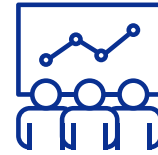
Innovation



Diversity & Inclusion



Strong Client Partnerships



Continuous Improvement



Technological Excellence

Our Principles

Transparency and Integrity

We build trust through clear communication and uphold ethical standards in all relationships.

Fair Treatment for All

We support a level playing field for minority and disadvantaged groups.

Client-Centered Innovation

Every solution is tailored to meet our clients' unique needs, aiming for impactful, long-term success.

Community Betterment

We deliver solutions and company initiatives that serve the broader community.

Excellence in Execution

We commit to delivering high-quality, precise, and timely solutions, upholding inclusivity in all deliverables.

Client Empowerment

We provide insights and best practices to help clients make informed decisions to benefit the overall organization.

Continuous Development

We foster an environment of ongoing learning and adaptation to stay at the forefront of our industries.

Lasting Impact

We build robust solutions designed to scale and be interoperable with existing and future technologies.

Climbing Together

We view our clients' success as our own, striving to ascend together toward digital excellence and equity.

Custom Technology Solutions

Ridge Theory delivers innovative digital solutions that drive sustainable growth for government and commercial institutions. From custom software to digital marketing and IT staffing, our services seek to exceed your project requirements efficiently and cost effectively.



> Software Development

We build custom, scalable software that adapts to your business needs. From mobile applications to SaaS applications, our solutions prioritize functionality, security, and scalability. Our expertise includes:

- Enterprise Platform Development
- Systems Integration & Automation
- Cloud Solutions & Data Management

> IT Staffing & Solutions

We provide flexible IT support for your project requirements and strategic objectives:

- Custom Infrastructure Development
- Security Analysis and Updates
- Ongoing Infrastructure Management
- Full-Time, Part-Time, & Contract IT Staffing

> Digital Marketing & Growth

We help businesses and gov organizations reach and engage target audiences to drive awareness and conversions:

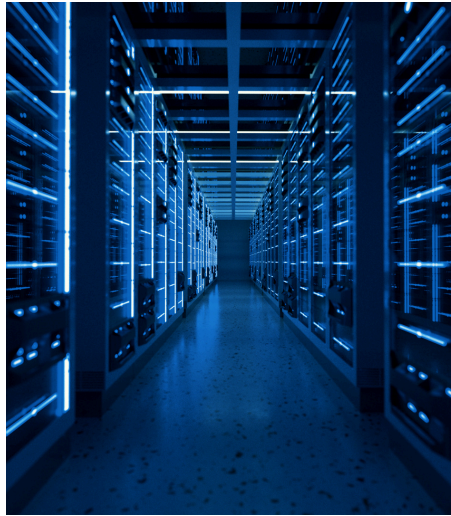
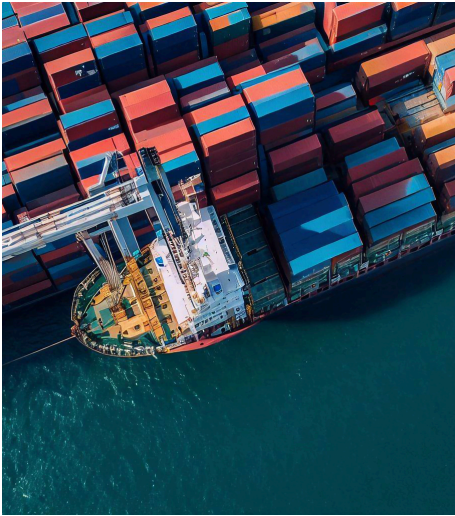
- Web Design & Development
- Brand Development & Positioning
- Content Strategy & Creation
- Social Media & Advertising

> Consulting and Strategy

Beyond execution, Ridge Theory offers strategic consulting to drive digital transformation. Our expert guidance identifies growth opportunities and operational efficiencies in:

- Change Management
- IT & Product Development Consulting
- Market Analysis & Positioning

Our Industries



- Logistics & Supply Chain
- Transportation
- Government Administration

- Defense
- Professional Services
- Healthcare

- Technology
- Construction

Why Ridge Theory?



Full Coverage

With 65+ seasoned internal resources, we provide coverage for any IT or digital project through our domestic & international teams.

Flexible Management

Whether you desire a project-based relationship or long term support, we give you complete control over how you engage with our resources.

Full Cycle Solutions

From initial consulting to implementing to long-term support, we are with you every step of the software development life cycle.

Budget

We help our clients maximize savings while offering a level of service in line with US standards & best practices.

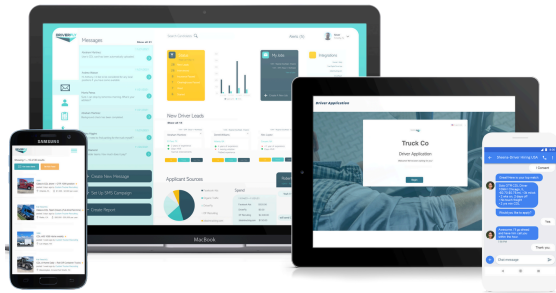
Technical Expertise

Below are just a few of the tools that our team is experienced in.



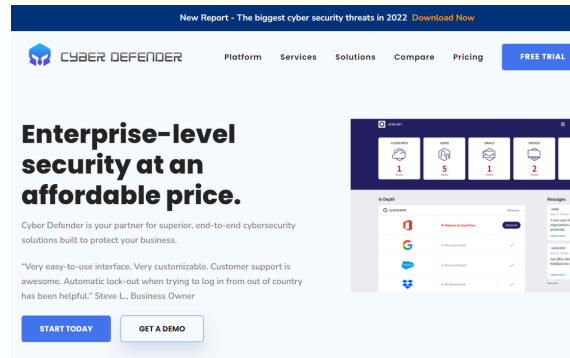
→ PORTFOLIO EXAMPLES

Our Work Speaks for Itself



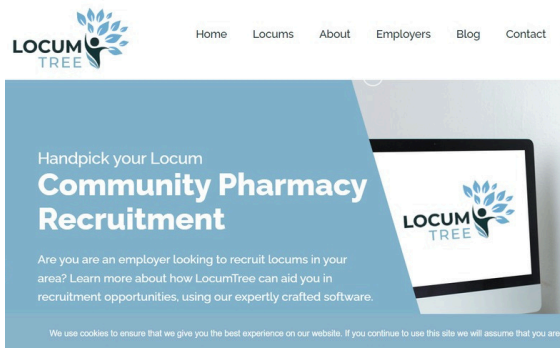
DriverFly

Labor compliance & recruiting platform for the commercial truck driver space.



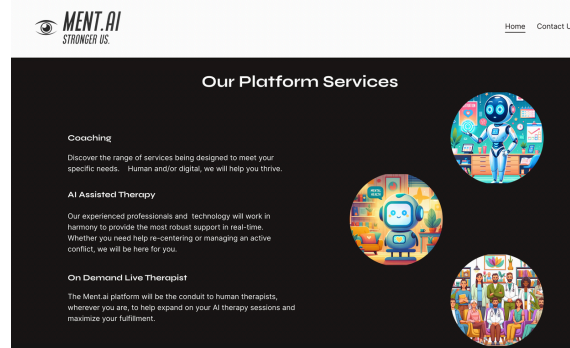
Cyber Defender

Cyber Defender is a partner for superior, end-to-end cybersecurity solutions built to protect businesses.



Locum Tree

Marketplace to post availabilities, track shifts, and manage invoices for the pharmacy industry.



Ment.ai

AI platform for supporting veteran mental health.

Our Qualifications



NAICS Codes

541511 - Custom Computer Programming Services

541512 - Computer Systems Design Services

541513 - Computer Facilities Management Services

541519 - Other Computer Related Services

518210 - Data Processing, Hosting, and Related Services

541930 - Translation and Interpretation Services

541690 - Other Scientific and Technical Consulting Services

541990 - All Other Professional, Scientific, and Technical Services

541612 - Human Resources Consulting Services

541611 - Administrative Management and General Management Consulting Services

541613 - Marketing Consulting Services

541430 - Graphic Design Services

Certifications

- Women-Owned Small Business (WOSB)
- Economically Disadvantaged Women-Owned Small Business (EDWOSB)
- Woman Business Enterprise (WBE)
- SBA 8(a) Program
- Disadvantaged Business Enterprise (DBE)
 - California DOT
- Small Business Enterprise
 - California Department of General Services
 - Los Angeles Metropolitan Trans. Authority
- Small Disadvantaged Business (SDB)



Contact us for further inquiries



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